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Availa Bank Welcomes New SVP, Director of Retail Banking Aaron Lawson joins the team in the new Omaha Loan Production Office

Omaha, Nebraska (June 30, 2023) Availa Bank is pleased to announce the hiring of Aaron Lawson as Senior Vice President, Director of Retail Banking located at the Omaha loan production office. Lawson's primary duties will be leading and supporting the retail side of the bank.

Lawson has lived in the Nebraska area for three years and was previously located in Colorado. He has a bachelor's degree in Business Administration and a master's degree in Organizational Leadership. His previous roles include Branch Manager, Hub Manager, and SVP of Retail Banking at other financial institutions.

Lawson is married with two children. In his spare time, he enjoys spending time outdoors, camping, and fishing with his family any chance he gets.

Kevin Brooks, Executive Vice President, Community Banking, believes Lawson is a strong addition to the team. "Availa Bank has a long history of client-based relationship banking. With the addition of Lawson, he can continue to build on our client's financial solution delivery foundation. Lawson has years of bank leadership experience in a variety of communities similar to Availa Bank's. He understands consumers' wants, needs, and industry trends, but he places his priority on strong client service standards," he says.

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About Availa Bank: Availa Bank's roots date back to 1870 when it was originally chartered. Availa is the first three syllables of the word available, a word that defines the bank's mission – to empower our team to inspire and enable our clients and the communities we serve to achieve financial success. Availa Bank locations are in the following communities: Ames, Ankeny, Carroll, Coon Rapids, Council Bluffs, Fort Dodge, Holstein, Jewell, Nevada, Omaha (LPO Only), Pocahontas, Sioux City, and Webster City. For more information about Availa Bank, visit www.Availa.Bank. Member FDIC.

